

01

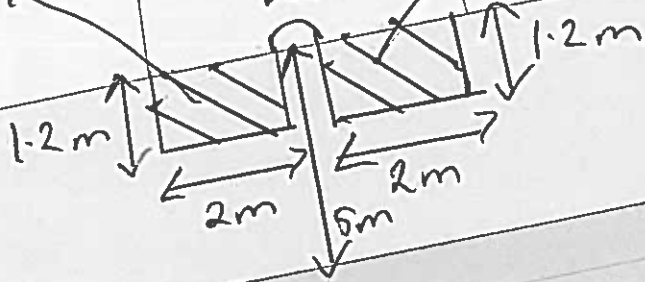


23

Display.

Display

Door



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23 Norfolk House George Street

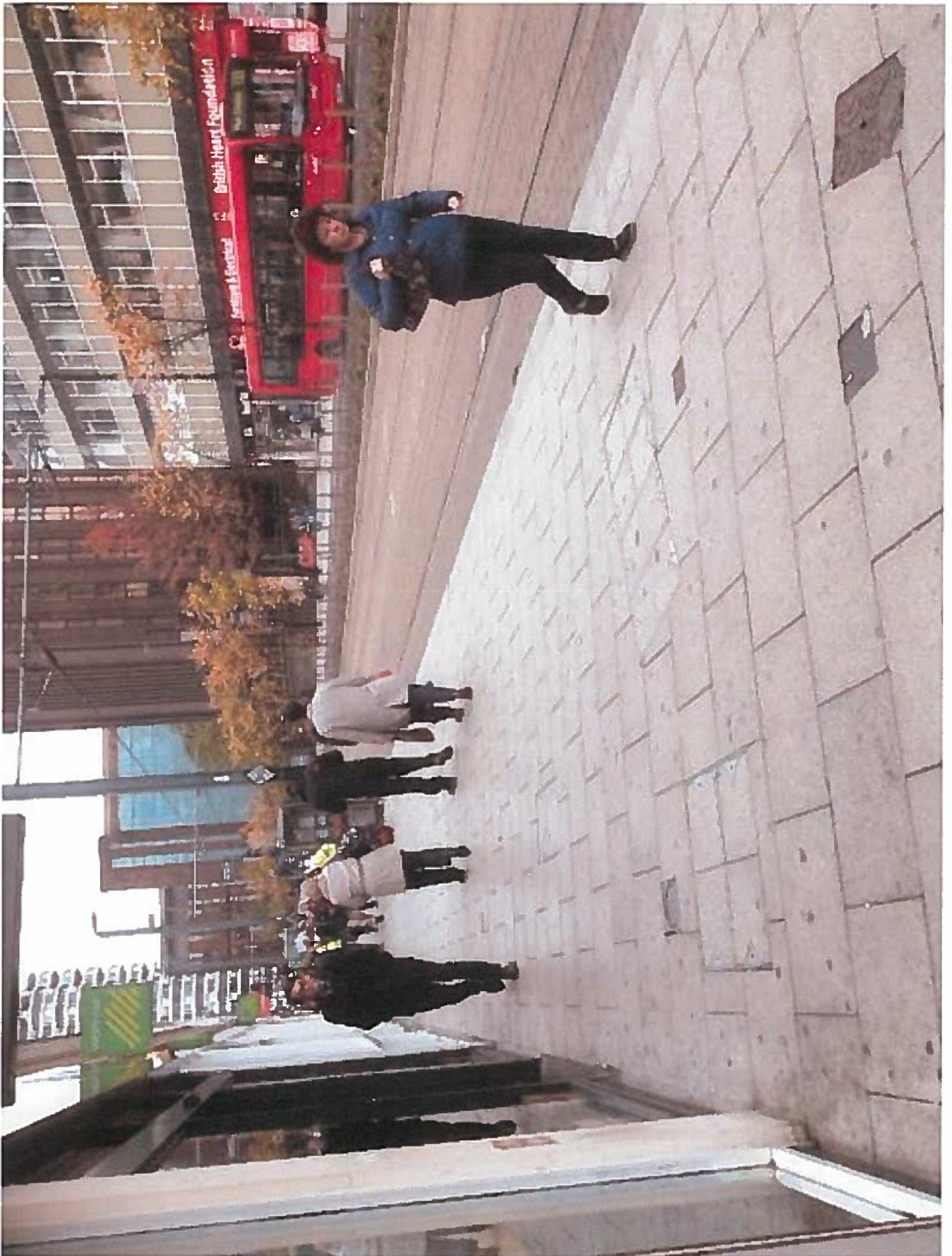


Scale 1:156

27-Oct-2015



12



04

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STREET TRADING LICENSING

APPLICATION FOR A STREET DESIGNATION ORDER

Return completed form to Development & Environment Department, Licensing Team, 10th Floor, Zone B, Bernard Weatherill House, 8 Mint Walk, Croydon, CR0 1EA
Telephone: 020 8760 5466 .

PLEASE READ THE GUIDANCE NOTES ATTACHED BEFORE COMPLETING THIS FORM

1. APPLICANT (see note A)

- a) First Name (IGNO) C MONKING
- b) Last/Family Name SARKIS
- c) Full Home Address of Applicant
- d) Home Tel No e) Mobile No
- f) E mail address:
- g) Date of Birth h) Passport No
- i) National Insurance No j) Nationality BRITISH

2. SITE TO BE DESIGNATED (see Note B) For Mobile Vehicles/Trailers go to section 4

- a) Trading Name of Premises: MCCORMACKS / T/A LINGFIELD LTD
- b) Trading Address: UNIT 23 GEORGE ST, CR0 1LQ
Norfolk Ave
- c) Business Tel No: 020 3658 9431

3. DISPLAY AREA (see note C)

a) Dimensions of display area (state whether measured in feet or metres)

Length 2m LHS Width 1.2 LHS Height N/A
2m RHS 1.2 RHS

b) Hours that you would like to display the goods/services on the highway.

04

Sunday: from 07:00 to 20:00 Thursday: from 07:00 to 20:00
 Monday: from 07:00 to 20:00 Friday: from 07:00 to 20:00
 Tuesday: from 07:00 to 20:00 Saturday: from 07:00 to 20:00
 Wednesday: from 07:00 to 20:00

c) Type of goods or services to be displayed : TABLE x 2, CHAIRS x 4, BARRIERS

4. MOBILE VEHICLE/TRAILER (See note D)

a) Address of proposed pitch

b) Approx dimensions of vehicle/trailer (state whether measured in feet or metres)

Length.....Width.....Height.....

c) Registration No

d) Proposed hours and days of trading:

If you propose to sell hot food and drink after 2300 hours then you will require a premises licence under the Licensing Act 2003.(see note D)

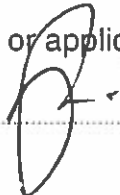
Office Use only Premises Licence No

I declare that all the information given on this form is accurate to the best of my knowledge.

I enclose a fee of £ 365

Please make cheques payable to Croydon Council

Signature of applicant(s) or applicant's Solicitor or other duly authorised agent:



Date 14/07/2015

If you require any assistance with the completion of this form please contact the Licensing Team on 0208 760 5466

Office Use Only Uniform No: 15/00823/ST

Receipt No : CBW 74523 Date received: 14/7/15

05

Shepherd, Wendy

From: Mick.Emery@
Sent: 18 August 2015 12:30
To: Shepherd, Wendy
Cc: LICENSING
Subject: RE: Street Designation Order

Wendy,

in relation to the below application I have made several observations about this application;

There is existing street furniture in George street near to this location but the tables and chairs are situated in front of two shop premises but both venues have a much wider pathway in front of them which does not impede the free flow of pedestrian traffic.

The McDonalds premises is situated very near to the major junction between Wellesley Road and George Street whereby the bus routes, normal road traffic and the tram systems all converge. This is an extremely busy pedestrian route between the centre of Croydon and East Croydon train station, I have witnessed especially during busy times of the day that with the tables and chairs in place, a number of people having to walk into the road to pass the venue, due to the volume of pedestrian traffic. The inherent danger with this is that there is no physical barrier between the footpath and the roadway which is used by the tram system. The trams are electrically propelled and as a result make much less noise than motor vehicles this is a potential danger putting the safety of pedestrians at risk due to the obstruction of the highway by the tables and chairs.

There have also been occasions that due to the fact that the premises is a take away venue and all packaging is off that nature, there are no rubbish receptacle outside the venue this leaves the customers no other option but to return their discarded packaging to the inside of the shop. If people then wish to use the table further they then place the previous users rubbish on the floor. There are times when this has not been done and the rubbish not cleared by the staff this has a very negative effect on the character and appearance of the area and this location is one of the first parts of Croydon that visitors to the area see.

In relation to Anti social behaviour there is a link on this borough to the McDonalds in North End which is seen as a meeting point and assembly point for young people after school and college. This has historically been an area of concern which has seen knife crime, anti social behaviour and violent crime within the area, or incidents have begun within the environs of the North End venue. My concern would be that by providing tables and chairs outside the venue we could be nurturing the same type of problem at this venue and in the future could lead to an increase in violent crime and anti social behaviour at this location.

Therefore I am opposed to the introduction of a street trading license for the use of tables and chairs at this location.

05

Shepherd, Wendy

From: KENNEY, Carolyn
Sent: 23 July 2015 18:01
To: Shepherd, Wendy
Cc: Lacey, Colm; Steve Yewman; Gentry, Ross; Goddard, Michael
Subject: FW: Street Designation Order

Follow Up Flag: Follow up
Flag Status: Flagged

Dear Wendy

Andrew Bauer at the BID forwarded the e-mail below to me, relating to an application from McDonald's on George Street for chairs and tables on the pavement outside their unit.

This e-mail is an objection to the proposal on behalf of the Croydon Partnership. We do not believe that the proposal is appropriate for the reasons outlined below and request that the council rejects the application.

The Croydon Partnership is working to bring forward the redevelopment of the retail core of the town centre with an investment in excess of £1bn. It is vital to the success of this scheme and the town centre generally that current initiatives to upgrade public realm and enhance visitor experiences, particularly at key gateways into the town centre are completed. Work is already underway to improve George Street and this proposal is in direct conflict with the council's aspiration to establish it as one of a number of "gold routes" into the town centre.

Specifically, in relation to the proposal from McDonald's, we make the following comments:
the pavement at this point on George Street is not particularly wide, especially given the increase in footfall that is expected on completion of our scheme and other developments,
the furniture and any people seated at it would cause an obstruction,
there is potential for this to encourage loitering and anti-social behaviour,
it would create a precedent and other users – the fried chicken shop – may make similar requests,
it will detract from the streetscape and the arrival experience for visitors to the town centre,
it is likely to give rise to litter issues, and
food and drink spillage may stain paving, increasing cleaning requirements.

I should be grateful if you would take the points above into account in your consideration of the proposals which, as previously stated, we believe to be wholly inappropriate.

Please contact me if you require further details.

Yours sincerely

Carolyn Kenney

Carolyn Kenney | Assistant Director Retail Development | Hammerson plc
Hammerson plc | Kings Place | 90 York Way | London | N1 9GE
Tel: +44 (0) 20 7887 1114 | M
Email: carolyn.kenney@hammerson.com

Please consider the environment before printing this e-mail. Thank you.

From: Shepherd, Wendy [<mailto:Wendy.Shepherd@croydon.gov.uk>]
Sent: 22 July 2015 14:22

05

From: White, Jason
Sent: 22 July 2015 12:16
To: Shepherd, Wendy
Cc: Burton, Andrew; Kershaw, Clive; Osborne, John; Collier, James
Subject: Tables & Chairs outside McDonalds in George St

Hi Wendy

I understand John Osborne has just spoken to you about some tables and chairs outside McDonalds in George St. John advises that a temporary licence has been granted and a decision on whether a permanent licence will be granted will be made shortly.

We are close to completing phase 1 of a TfL / GLA / NR / CC funded £5.5m public realm improvement project to improve the interchange between the different public transport modes at East Croydon Train Station / Tram Station and Bus Station. This project goes from the interchange area all the way down George St and up to and including the Wellesley Rd junction. The design brief highlighted as it's top issue "Insufficient capacity on footways throughout the project area" and others include "Barriers to pedestrian movement" and "Street clutter".

The design team and I have gone to great measures to reduce the clutter along George St from the station to Wellesley Rd to make it easier for people to get to the town centre area from the public transport interchange. There are some tables and chairs outside Pret and café Nero near Dingwall Rd but the pavement is twice as wide in this area and those tables and chairs are on a private forecourt and not public highway.

We are also having great difficulty in keeping the new paving looking clean and tidy and providing tables and chairs in this location will just add to the dirt and litter dropped in that area.

I would be grateful if these points were taken into consideration when a decision is made about granting a permanent licence.

Regards

Jason White
Project Manager
Capital Delivery Hub
Floor 6, Zone D,
Bernard Weatherill House,
8 Mint Walk, Croydon
CR0 1EA.

Tel: 020 8726 6000 (ext 61855)
Mob: 07505 192498

London Borough of Croydon



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TEMPORARY LICENCE – STREET TRADING

The Council of the London Borough of Croydon being the Local Authority for the purposes of the London Local Authorities Act 1990

HEREBY LICENCE TO USE SITE KNOWN AS	Mr Omonigho Sakpere McDonalds 23 Norfolk House George Street Croydon CR0 1LG
TO DISPLAY SIZE OF DESIGNATED DISPLAY	Tables and Chairs Right hand side length 2m, width 1.2m Left hand side length 2m, width 1.2 m
PERMITTED DAYS & TIMES	Monday to Sunday 0700 hours until 2000 hours

Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.
This licence may not be transferred to any other person.

Date Licence Valid From: 14.07.2015

Date Licence Expires: 14.01.2016

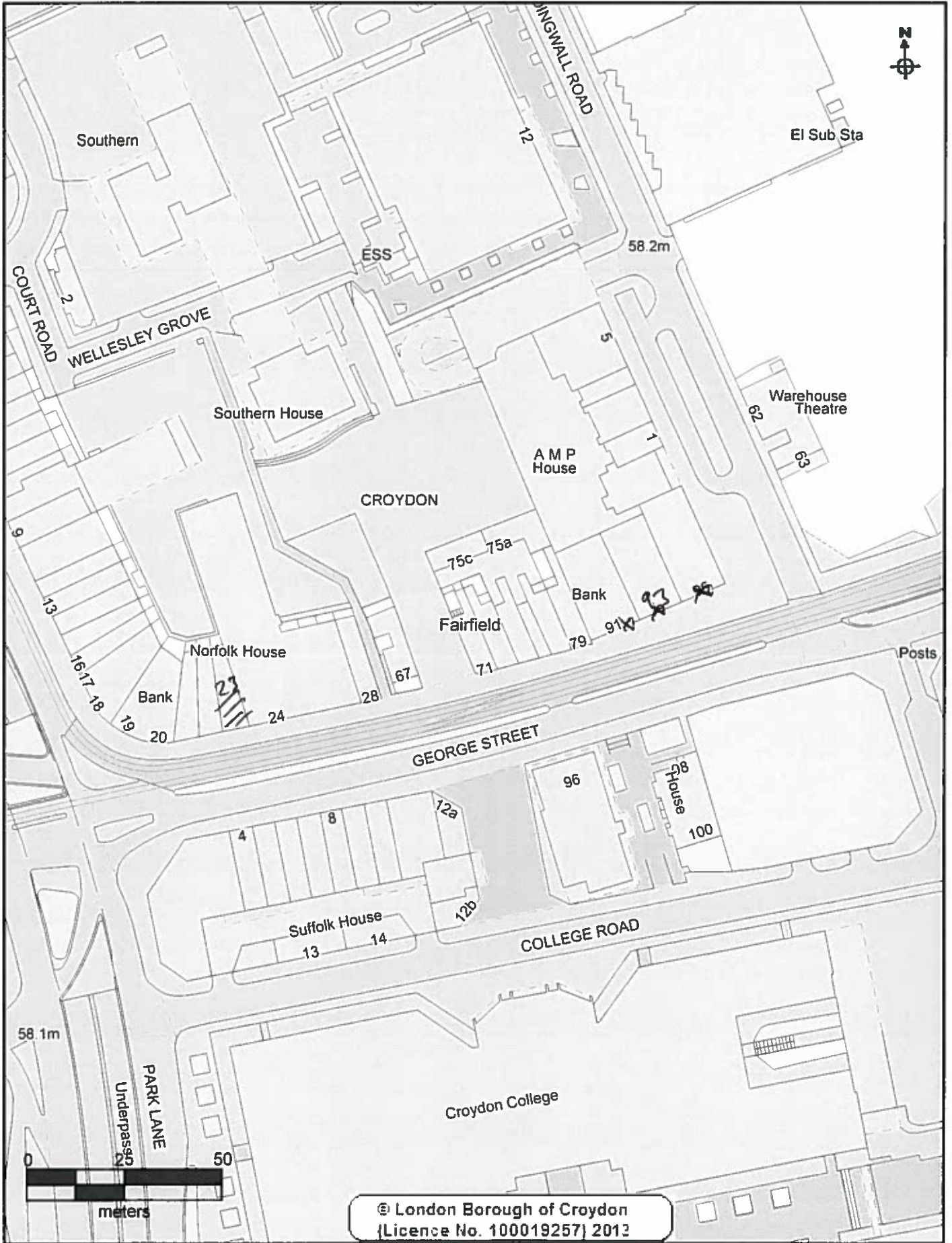
Licence Number: 15/00823/STT

**Issued on Behalf of : Trading Standards and Licensing Manager
Place Department**

Licence Conditions**Non Transport for London Maintained Roads**

1. The Licence shall ensure that there is a minimum clear passage of **2.0 metres** between the front edge of their display and the edge of the kerb or any item of street furniture (railings/lamp posts etc) – whichever is the nearer to the display
2. A clear copy of the licence shall be displayed in the front window of the premises at all times and should be visible to passers – by.
3. Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.
This licence may not be transferred to any other person.
4. The right to trade from the designated site will be temporarily suspended when Utility Companies or the Highway Authority require access to the footway to carry out necessary works, until the completion of those works.
5. The limits of the designated area may be marked on the footway/roadway by the Council to enable verification by Council & Highway Officers.
6. If the application for a street designation order and the subsequent application for a full licence are granted then premises displaying tables and chairs must then enclose the display area with a suitable barrier material e.g. rope.
7. The licence holder is responsible for removing all litter from the licensed area and adjacent footway at regular intervals during the day and at the close of business each day.

07



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10-Nov-2015

